Implicit FrontEnd Enterprise class Outlook Integration

Comparison with SugarCRM Plugin

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Implicit FrontEnd New Paradigm

Access all your CRM Data and do all your CRM Work from within Outlook

- Increase Productivity
 - No more switching back and forth between Outlook and SugarCRM
- Increase CRM Adoption / Utilization
 - CRM work natively integrated into daily use of Outlook
 - Automate data entry from Outlook into CRM



Feature Comparison	Implicit FrontEnd	SugarCRM Plugin
Sync Outlook Data with SugarCRM: Contacts, Calendars, Tasks	✓	✓
Create new CRM Records from Outlook: Accounts, Opportunities, Contacts	√	Minimal set of fields
Full Access to all CRM Data from within Outlook	√	
Full Support for Custom Modules / Custom Fields	√	
Email Side-Panel	√	✓
Email Archiving	✓	✓
Rule-Based Auto-Email Archiving	✓	
Email Conversation Thread Archiving	√	
Email Templates and Mail Merge	√	
Centralized Team-based Administration and Configuration	✓	
CRM Action Items	√	

Web Browsers Integration

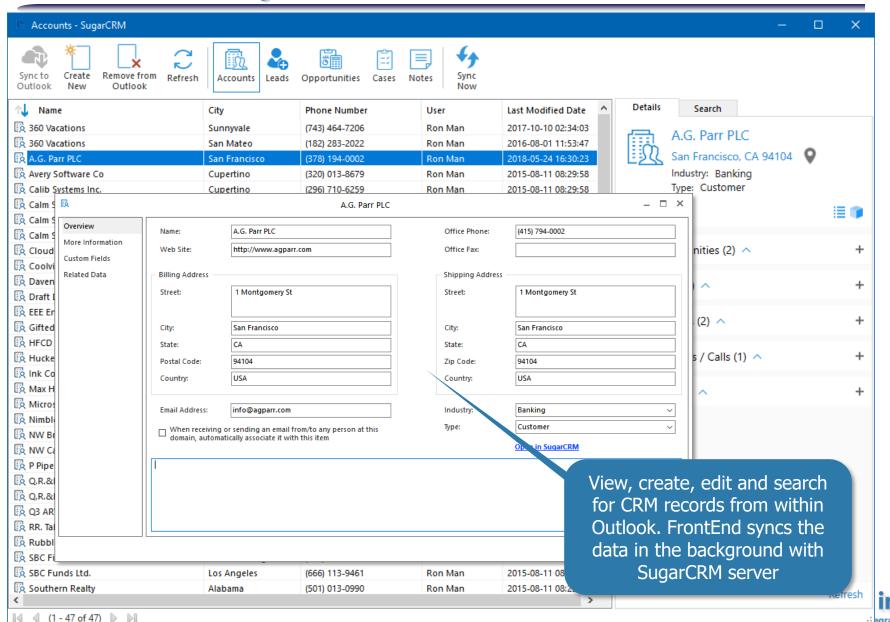
Integrated Document Archiving from Word, Excel and Acrobat

Full Offline Support (Tethered and Non-Tethered Modes)

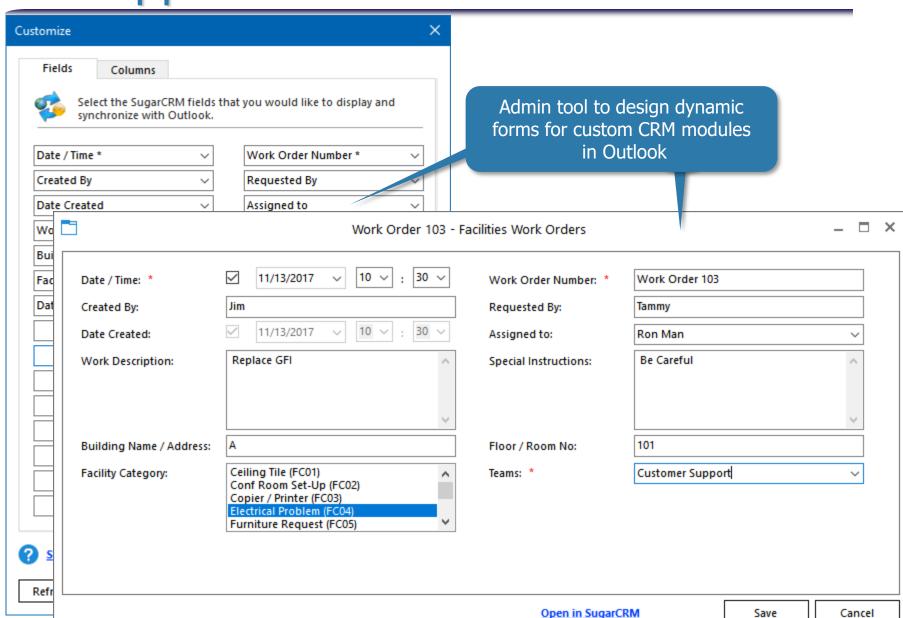
10 reasons to select Implicit FrontEnd as your Outlook Integration Solution



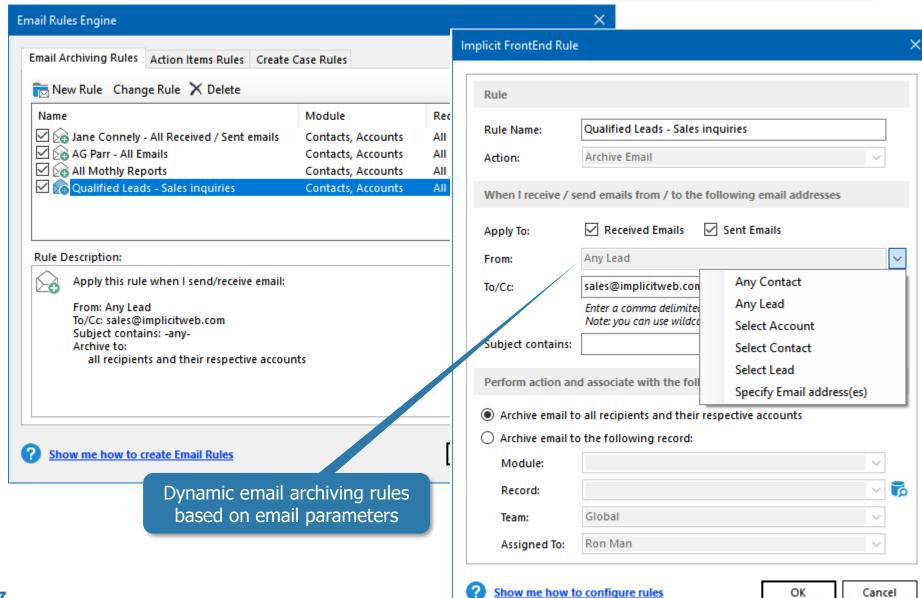
#1: Access your CRM Data from Outlook



#2: Supports Custom Modules/Fields

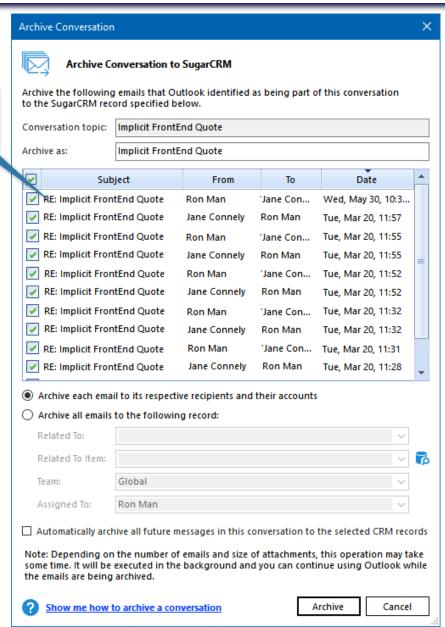


#3: Rule-Based Email Archiving Engine



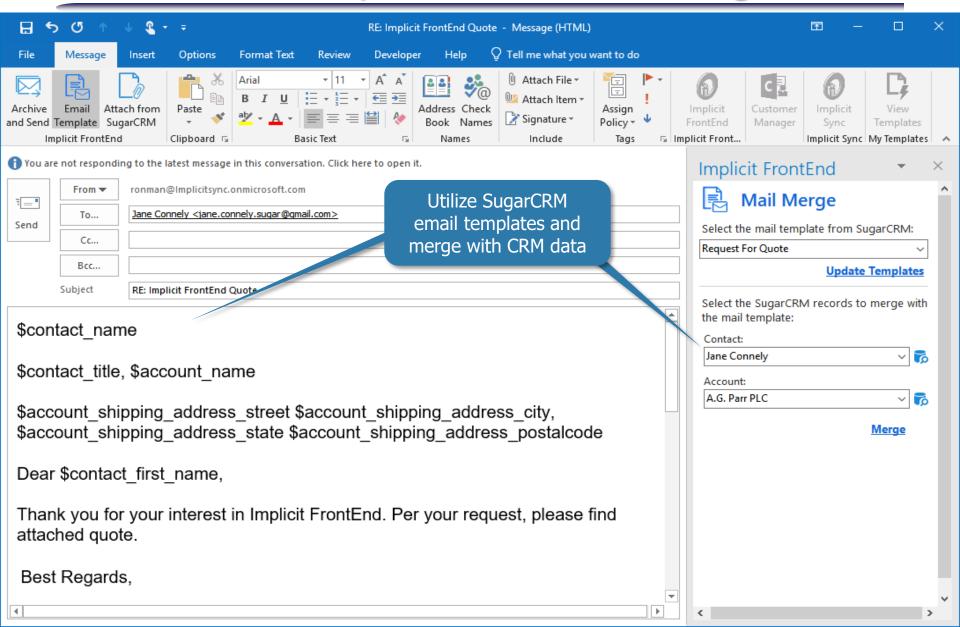
#4: Email Conversation Archiving

Archive a complete email conversation thread in one action

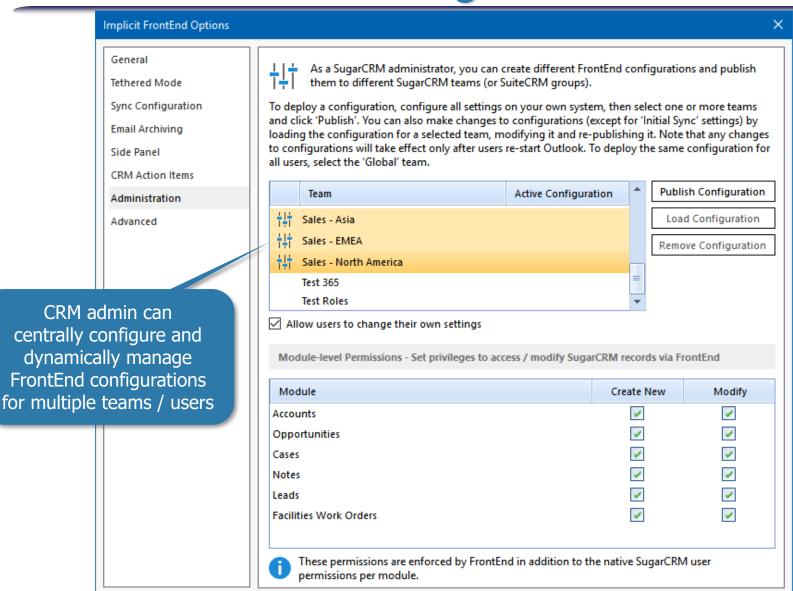




#5: Email Templates & Mail Merge



#6: Centralized Configuration

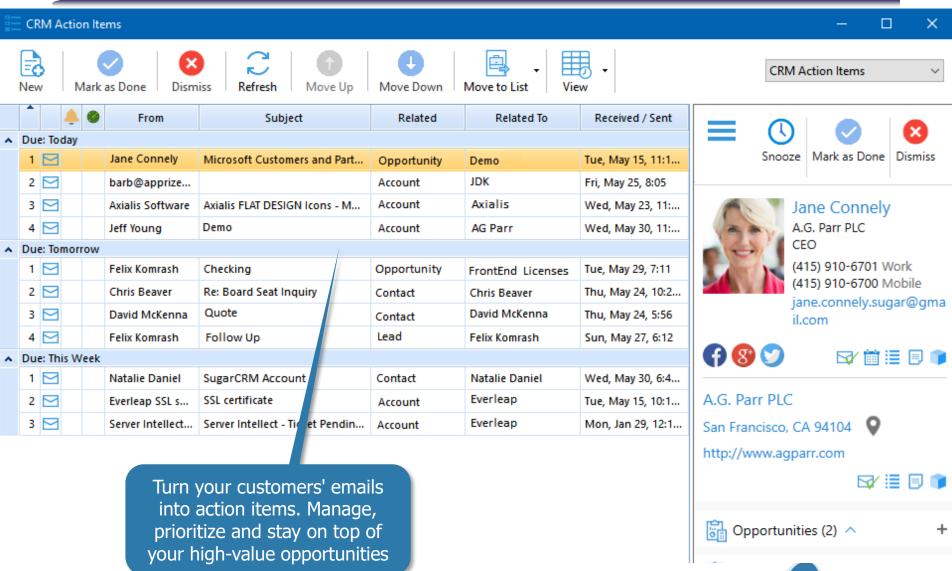




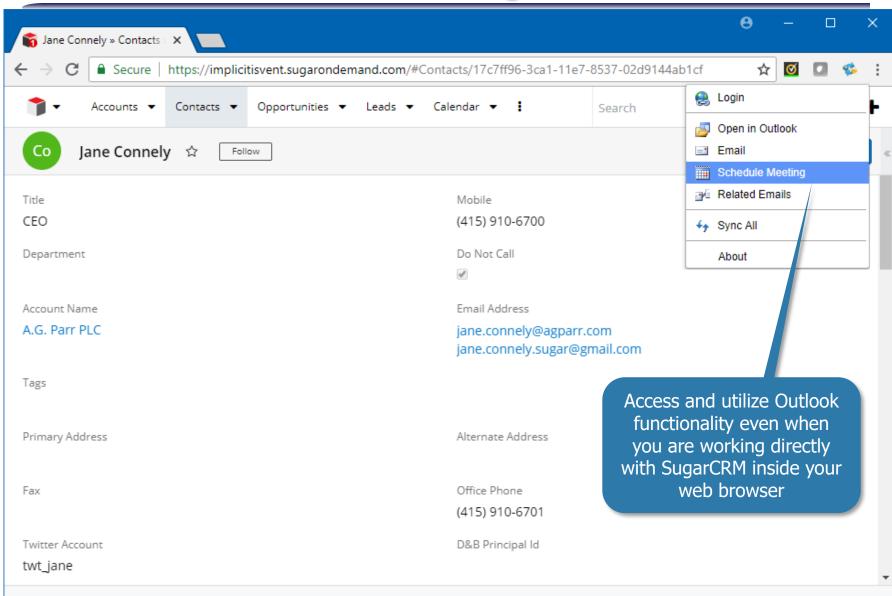
Cancel

Apply

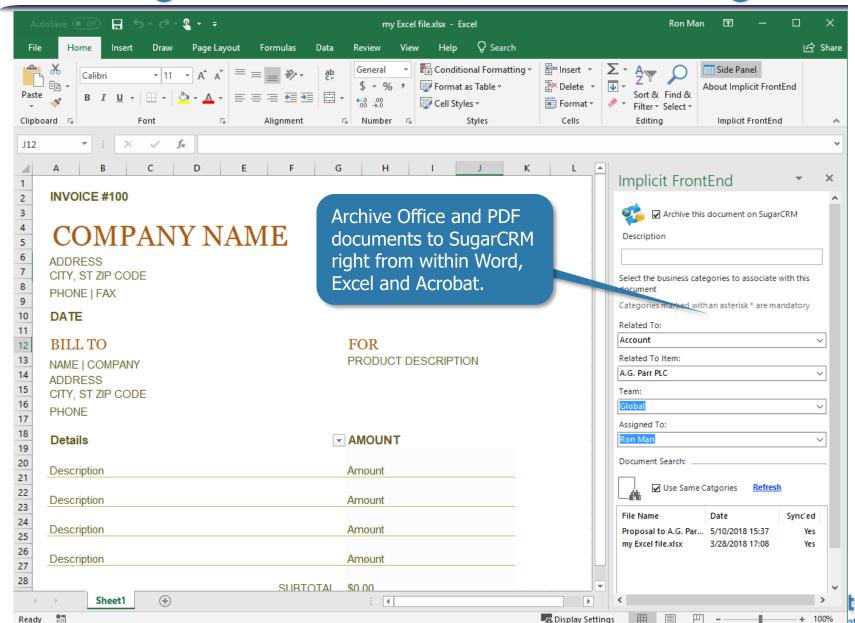
#7: CRM Action Items



#8: Web Browsers Integration



#9: Integrated Documents Archiving



#10: Full Offline Support

Two Modes:

- Tethered Mode CRM data is retrieved in real-time from SugarCRM and does not need to be synced to Outlook
- Non-Tethered Mode CRM data is synced to Outlook and is fully accessible when offline:
 - View, update or create CRM records; Archive emails
 - All edits are cached locally and automatically synced upon re-connecting

